

National Learning at Work Day

Train your staff for **£30** per person,
and in just 2 hours,
give them **lifelong learning skills!**

Right now you are probably planning activities
in connection with

Adult Learning Week and **Learning at Work Day**.

Simply Learning promotes the work of the
Campaign for Learning, and this year we have a
very special offer, only for those organisations signed
up with the Campaign,
in support of **Learning at Work** activities.

Read page 2

to find out more about our **special offer**.

Read page 3

to discover the **learning** you will share.

And to be in with a chance of participating
in this **time-limited offer**

Read the guidance on page 4.

And **click the link** if you wish to proceed.



National Learning at Work Day

Simply Learning Special Offer

Our special offer, to **just 10 organisations**, is to deliver Bite Size sessions entitled **Sustain Your Learning**, **throughout May 2008**, for only **£30 pp** (+ VAT). (to compare, equivalent length sessions are being charged elsewhere at £100 pp.)

We can run 3 x 2-hr sessions per day, for up to 20 people per session = **60 staff**.

And if you have less than 60 staff, you are welcome to join forces with other local organisations. One organisation will need to act as 'lead' contact with us.

To participate in this offer, you are asked to **apply** by signing up to a number of pledges and telling us your preferences for delivery dates.

This information must be returned to us by **4pm** on **25th April 2008**.

The lucky participants will be chosen in **w/c 28th April 2008**, and we will contact you again that week.

Sustain Your Learning – Simply Learning Special Offer

Learning Outcomes

Directed towards **individual learners**,
Sustain Your Learning sessions support the
Campaign for Learning's themes of
lifelong learning and **sustainable workplaces**,
and embrace 5 **essential topics** to sustain learning:

- ✓ **Liven the Environment** – how to set up the best environment (at work or personally) to maximise learning.
- ✓ **Engage All Your Senses** – discover individual sensory preferences and how to use them to embrace learning more fully.
- ✓ **Absorb Information Intelligently** – find out the eight major ways in which we are all intelligent, which leads to a deeper understanding of learning.
- ✓ **Review to Sustain** – how to make sense of learning personally, the key to sustaining learning forever.
- ✓ **Now Pass It On** – how sharing learning further develops knowledge and skills.

Every learner will leave with a
Learning into Action Plan.

Sustain Your Learning – Simply Learning Special Offer

How to Access this Offer

Click the link at the bottom of this page.

You will then be asked to supply **3 sets** of information – your **pledges**, the potential delivery **dates**, and your **contact** details.

When you click **submit**, your information will be forwarded to us. To be considered, it must reach us by **4pm on Friday 25th April**. We regret that late or lost entries, whatever the reason, cannot be accepted.

10 lucky organisations will be selected, based upon the number of pledges, the preferred dates, and to provide a cross section of organisations with whom we will work.

If you are selected, you will be contacted **by phone on Monday 28th April**. Only the selected organisations will be contacted on this date.

If you are not selected on this occasion, we will **contact you** subsequently with details of how you can access our **free resources** and other **value-for-money opportunities**.

Thank you for your commitment to
Learning at Work activities.
We look forward to working with you.

<http://www.simplylearning.net/cfl-offer/CfL-offer.php>